

Daniel Kröker

Industrial Designer



Born in Curitiba · Brazil · April 5, 1978
nationality · Brazil and Lithuania [EEA]
daniel@kroker.com.br
m. [+44] 07 979 925 793

467A, Bromley Rd
BR1 4PH
London · UK

Personal Statement

I'm passionate, always looking for new and creative ideas, experimenting new concepts and different approaches. I adapt to different environments and cultures. I'm hard working and I take decisions quickly to get the best out of the work. Trained in an industrial and graphic design studio, I have a MA in industrial design with focus at research, to create strong and contemporary concepts. I have a conceptual and innovative point of view on creation, and always try to bring innovation when creating. Through my education and experience so far, I've gained a good grounding in various disciplines of design; from product design to graphics through interfaces and presentations. My skill set reflects this versatility with a mix of both creative and technical elements. I've been able to complete a wide variety of projects; Initial ideation, refining contemporary concepts, 3D's development stages, modeling, process documentation, graphic identity, flash presentations and papers.

Professional Experience

- '08 · Domus Academy [Milan · Italy] · guidance of the master projects research and development
- Intersezioni Design Integrated [Milan · Italy] · collaboration on the customers research and development
- Freelance Design Consultant
- '07 · Domus Academy [Milan · Italy]
 - in collaboration with: Sunstar [Japan] · Sega [USA] · Andrea Branzi Studio [Italy] · Tiny Love [Israel]
- '05 '08 · Studio Daniel Kröker Design [Curitiba · Brazil]
 - industrial design | graphics | brand identity | retail | merchandising | social design
- Studio Talento Creativo [Padova · Italy] in collaboration with Briko's · line 2007 development
- '03 '05 · MCA · Manoel Coelho Arquitetura e Design [Curitiba · Brazil]
 - industrial design | graphics | brand identity | sign | architecture support
 - 5th International Biennial of Design and Architecture [Sao Paulo · Brazil] · Curitiba Urban Furniture
 - Education Museum development · SPE 25 years [Curitiba · Brazil]
- PUCPR [Curitiba · Brazil]
 - Nike bag "Design against Crime"
 - research to the book "Design against the Crime" Ed. PUCPR 2004 [Curitiba · Brazil]

Education

- '07 · MA in industrial design · Domus Academy [Italy] · validated and awarded by University of Wales [UK]
- '04 · BA in industrial design · Pontifícia Universidade Católica do Paraná [Brazil]
- '00 · diploma in communication and marketing · Centro Europeu [Brazil]

Skills

process	focus on the research, to create strong and contemporary concepts
others	industrial design, graphics, furniture, presentations, 3D
computer	Adobe Suite, CorelDraw, Rhino3D, AutoCAD, SolidWorks, Flash, Dreamweaver, all MS Office
arts	excellent draw and illustration, oil and acrylic paint
languages	Portuguese, Italian, English

Participation in contests, prizes and exhibitions

- '08 · Ag+ Sunstar · Bienal Internacional di diseño 2008 [Madrid · Spain]
- '07 · Poltrona Oxum · prize Gamma Polyurethane and Bayer SA · finalist chair to the exhibition [Oderzo · Italy]
- '06 · Racco Bebezinhozz · 14° Prêmio Atualidade Cosmética · winner · best child line [Brazil]
 - Design Against Crime · Prize A.Carlos Escobar · public security solution monograph exhibition [Brazil]
- '05 · Public Transport in Europe 2020 · finalist [Belgium]
 - What's in the Bag · design exhibition · museu Aleijadinho [Curitiba · Brazil]
 - Chair DAC · Maurice Velanski Contest · finalist [Rio de Janeiro · Brazil]
 - Wall Project · mythologies · individual exhibition of art [Curitiba · Brazil]
- '04 · The Factory · Hamilton Media Arts Centre · winner · corporate identity contest [Canada]
 - W.C. Handy Blues · Handerson Music Preservation · winner · illustration contest [USA]



Nike DAC · bag safe against thief crimes · Design Against Crime Programme



Sega GO · sensitive gamer using the movements sensors and 3G technology to play connected in the web



AG+ Sunstar · anti allergic kit, that use the silver as barrier against the allergy agents



Linha Curitiba · group of urban furniture to Curitiba city . Brazil



The Triscle Garden · contemporary urban space dedicated to invite people to meditation in the hectic life